



# YAKIMA VALLEY FAIR & RODEO

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## Entertainment

Greetings!

The Yakima Valley Fair & Rodeo returns August 7-10, 2024, and we are excited for a fun filled week of exhibits and entertainment! The Yakima Valley Fair & Rodeo in Grandview, is proud to host musical entertainment each night after our PRCA rodeo performances on Friday and Saturday night. Last year's concert was a huge success, so we are hopeful for more growth in 2024. Both night concerts are **free events and family friendly**.

On Friday night- August 9, after our PRCA rodeo we are excited to host musician/songwriter **Austin Miller**. His group brings classic country roots with a modern contemporary sound. Austin is releasing four original tracks this summer. He is a Richland Washington native and is on the radar as an up and coming artist for the country music scene. He is taking the stage in both Las Vegas and Nashville.

On Saturday night- August 10, after our PRCA rodeo we are excited to host **The Lowdown Drifters**. This group is a hard living, hard loving, and hard leaving group currently based in Fort Worth. Their sound is a blend of country, rock, and Americana. The band was originally formed in Washington. The Drifters have accumulated over 500,000 monthly listeners and 50 million total streams of their wildly successful album "Last Call for Dreamers".

***We are excited for our events in the lower valley and would love to partner with you in sponsoring and advertising during the concerts!***

### Available sponsorship opportunities include:

- **Platinum Sponsors: \$3500 (two night sponsor)**- logo on the concert poster and facebook/website and 3x5 banner in concert area, 10 rodeo comp tickets for Friday or Saturday to be redeemed online.
- **Gold Sponsors: \$2500 (two night sponsor)** logo on the concert poster and facebook/website and 3x5 banner in concert area, 8 rodeo comp tickets for Friday or Saturday to be redeemed online.
- **Silver Sponsor: \$2000 (one night)** - logo on the concert poster and facebook/website and 3x5 banner in concert area, 6 rodeo comp tickets for Friday or Saturday to be redeemed online.
- **Bronze Sponsor: \$1000 (one night)** - includes 3x5 banner in concert area, 4 rodeo comp tickets for Friday or Saturday to be redeemed online.
- **Friends of the Concert Sponsors: \$500 (one night)**- name included on banner in concert area or borrowed from business with less visible placement in concert area.

**Pick an option above and email us to provide an invoice or pay online at [yvfair-rodeo.com](http://yvfair-rodeo.com) We hope you will join us for this fun weekend of fair, rodeo and concerts!**